

PARKS AND RECREATION COMMITTEE MEETING

APPROVED MINUTES

November 9, 2011

DIRECTORS PRESENT: Judy Friedman and Dan Wilkins

STAFF PRESENT: Cindy Gustafson, Bob Bolton, Ramona Cruz, Layne Van Noy, Roger Adamson, Kelli Twomey, Terri Viehmann and Amy Norman

OTHERS PRESENT: Carol Arnold from the Foothills Farmers Market (FFMA), Christin Hanna and Brendan Madigan from the Tahoe City Downtown Association (TCDA), and Gordon Shaw from LSC Consultants

The November 9, 2011 meeting was called to order at 8:01 a.m.

3. PUBLIC FORUM

No one was present for this item.

2. DEPARTMENT UPDATES AND REPORTS

Mr. Bolton gave his report. The Rideout kitchen is still in the planning stages because of issue with the stove hood vent. The vent may have to go through the roof but staff is still working with consultants to see if they can go through the side.

The Harvest Festival went fantastic. The Craft Bazaar had the same numbers as last year. Staff may modify it for next year.

1. DISCUSSION OF 2012 FARMERS MARKET

Last year discussion between the FFMA and TCPUD Board was to a one year contract to keep the market at Commons Beach. Mr. Shaw was hired study traffic and parking patterns issues to moving the market to 64 Acres. With the extra parking at the new transit center the market could fit at 64 Acres. Mr. Bolton is currently working with the Forest Service to see if they will allow it on this property. The direction from the Board is to move the market in 2012 to 64 acres.

Jan Brisco entered the meeting.

Ms. Arnold is concerned about parking, safety and where cars would be able to turn around once they entered the road into 64 Acres. Also, the market would have no visibility from the main street which could really have an adverse effect on numbers. Ms. Arnold feels the market just couldn't fit at 64 Acres. Discussion ensued involving the potential layout of a market at 64 Acres.

Ms. Arnold would like to know what the businesses are really upset about. It was agreed that this is the job of the market, not the TCPUD, to outreach to these businesses and find out. It also needs to be found out how the community as a whole feels, not just the businesses. Many feel the community really wants the market to stay at Commons Beach. Ms. Gustafson wants to see the market take it from here. The market needs to put together a packet concerning a number of these issues and present it to the TCPUD Board by January. Ms. Arnold agrees that this conversation cannot be continuing in May again this year. This has to be decided by January, even December. The vendors are losing faith and looking for other markets because the FFMA can't begin any marketing efforts until all of the summer schedules are confirmed. The delay in deciding where the Tahoe City market will be held holds up all the FFMA marketing.

Ms. Viehmann left the meeting.

Ms. Brisco stated that she personally loves the market but downtown businesses are adversely affected and they are expecting it to move this next summer. The impact is with the parking situation where someone will park in her lot and then go to the beach for hours. No one from the market has reached out to Ms. Brisco and the other businesses in her lot, neither the market nor TCDA.

It was decided that a package needs to be presented from the market to the Board and be on the agenda no later than January.

Ms. Arnold, Mr. Madigan and Ms. Hanna left the meeting.

4. DIRECTOR WILKINS REQUESTED AN UPDATE ON THE PURCHASE OF THE TAHOE CITY GOLF COURSE

Mr. Bolton and Ms. Gustafson met with consultant Tom Frost who has 30 years of experience in the golf industry. Both Mr. Bolton and Ms. Gustafson were thoroughly impressed with his knowledge. Mr. Frost felt the restaurant, bar and club house need to be under one management but the PUD could stay involved by handling the golf course maintenance. It is a common model in the golf course industry to have a lease with a concessionaire. Director Wilkins stated the Tahoe Cross Country operating has been successful and could be used as a potential model for the golf course.

Mr. Shaw left the meeting.

Ms. Gustafson asked how much control the Board wanted to have at the golf course. Director Wilkins felt the idea of letting a concessionaire run it and set the prices, etc. was the best idea but also wondered how much control the PUD would want to keep in order to be able to use it. Ms. Gustafson stated the County definitely wants no involvement in running it but will be helping with funding. Staff is also speaking with the Conservancy and the Resort Association about funding but all of the details have not been worked out yet. Park dedication funds would be available for the capital purchase but not for maintenance.

6. ADJOURNMENT

The meeting adjourned at 9:30 a.m.

Amy Norman, Administrative Assistant

Prepared by Amy Norman